

MAKE THEM FEAR YOU



MEDIUM-HEAVY OIL

The Primal Fear is the latest in the incredibly successful Primal™ line of MOTIV® bowling balls. Continuing with the intimidating performance standards set by the Primal Rage and Primal Rage Remix, the Primal Fear is an angular monster built for medium-heavy oil patterns.

VORACITY™ PEARL REACTIVE

The new Voracity™ Pearl Reactive cover stock delivers more power and continuation than ever before. Voracity™ is the most aggressive and most angular pearl cover ever used in the Primal™ line.

IMPULSE™ V2 WEIGHT BLOCK

The dynamic dual-density design provides a strong skid-flip reaction and backend propulsion that is incredibly impressive.

15# RG: 2.55

15# Diff: .050

Flare: 5"+

5000 GRIT LSP FINISH

This finish provides a clean down-lane motion and incredible backend continuation.