

# SOMETHING SINISTER IS ON ITS WAY



## MEDIUM-HEAVY OIL

Something sinister has returned to the MOTIV® product line and is at the core of the new Villain™. Created to bring devastation on higher volume patterns, the Villain™ offers incredible performance, versatility, and value. It is the first asymmetric MOTIV® ball ever offered below the premium price point and its versatile performance fits a wide variety of bowlers.

## COERCION™ MFS REACTIVE

Cloaked in a new Coercion™ MFS Reactive cover, the solid black and blue Villain™ is powerful yet offers great versatility on medium-heavy lane conditions.

## SINISTER™ WEIGHT BLOCK

Combining a high RG with loads of differential, the Sinister™ core enables the Villain™ to display impressive power and continuation down lane.

15# RG: 2.54  
15# Diff: .051  
15# Int. Diff: .018  
Flare: 7"+

## 3000 GRIT LSS FINISH

The 3000 Grit LSS finish provides a stable footprint while also allowing the Villain™ to retain enough energy to display outstanding continuation.