



TIME TO RAGE 2/22/2023

PRIMAL™ SHOCK

MEDIUM-HEAVY OIL

The most sought after crossover in MOTIV® history is here with the introduction of the Primal™ Shock! Combining two of MOTIV®'s greatest releases, the Primal™ Rage and Venom™ Shock, the Primal™ Shock takes the best of both balls to create something truly special. Turmoil™ MFS cover technology from the Venom™ Shock and the Impulse™ V2 core from the Primal™ Rage combine to provide strong mid-lane traction with plenty of angle down lane.

IMPULSE™ V2 WEIGHT BLOCK

The strong Impulse™ V2 core creates incredibly strong down-lane motion and marks a significant upgrade in overall core strength from the Gear™ core found in the Venom™ Shock.
15# RG: 2.55 | 15# Diff: .050 | Flare: 5"+

TURMOIL™ MFS SOLID REACTIVE

Turmoil MFS technology has been a benchmark for MOTIV®, providing moderate mid-lane traction with plenty of down lane motion. Featured in the longest running MOTIV® ball of all time, the Venom™ Shock, this cover perfectly balances control and aggression. This is the pinnacle of benchmark ball motion. Paired with the Impulse™ V2 core, this is a can't miss combination that bowlers have been asking for since 2013!

4000 GRIT LSS FINISH

A 4000 grit LSS finish provides length through the front of the lanes with plenty of mid-lane traction, creating a moderately angular monster that is a must have in every bag.



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