



REACH NEW HEIGHTS 11/23/2022

# RIPCORD LAUNCH

## MEDIUM OIL

One of the most important balls in any bowler's bag is an angular "skid-flip" polished ball for medium oil. One that gets through the front part of the lane with ease and lunges toward the pocket when it hits friction on the backend. The Ripcord™ Launch is a gorgeous pearl that nails that performance target perfectly, allowing bowlers to open up the lane and create angle on higher friction surfaces.

## TORX™ V2 WEIGHT BLOCK

The super-compact design of the Torx™ V2 core provides the Ripcord™ Launch with a powerful down-lane shape and impressive backend hitting power.

15# RG: 2.51 | 15# Diff: .048 | Flare: 5"+

## PROPULSION™ MVP PEARL REACTIVE

The Ripcord™ Launch is the first ball in the Ripcord™ series to utilize the incredibly strong Propulsion™ cover technology. MOTIV® tuned it to get the length and response to friction needed down lane, creating the new Propulsion™ MVP Pearl Reactive. Utilizing this new cover, the Ripcord™ Launch handles the oil better than any previous Ripcord™ without sacrificing angularity.

## 5500 GRIT LSP FINISH

The motion of this beautiful ball is tuned with a 5500 Grit LSP finish at the factory using Power Gel® Shine. This gives the Ripcord™ Launch easy length and a snappy backend reaction.



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